**[HEA at SII: Davidson College AD Chris Clunie](https://youtu.be/GShlst8p0Io)**

**Discussion Questions**

1. What skills did Clunie learn as an NBA Business Operations professional that helped him succeed as an Athletic Director?
2. What role does Clunie see the Athletic Department filling in Name, Image, and Likeness issues?
3. Why does Clunie focus on keeping the athletic department engaged with the entire institution?
4. Describe the balance of confidence and humility that Clunie describes as vital to Davidson College’s competitiveness.

**Comprehension Questions**

1. Which of the following statements regarding Davidson College is false?
   1. Davidson College has a student body of around 2,000 students
   2. Davidson College is a public school specializing in STEM
   3. The athletic department competes in the Atlantic 10 Conference
   4. Davidson College is a Division I institution with 21 teams in the athletic department
2. What does is the official term for athletes within the athletic department at Davidson College?
   1. Student Athlete
   2. Scholar Player
   3. Student Competitor
   4. Scholar Athlete
3. How did the former AD at Davidson College support Clunie when he took over the role?
   1. Developing and enforcing Coronavirus policies during the 2020 season
   2. Providing context to issues, obstacles, and practices
   3. Providing continued guidance and leadership for the direction of the department
   4. Roster and player management on a day-to-day basis
4. List the two main challenges in DI athletics that Clunie mentioned concern him?

**Research Question**

1. The lack of federal guidance regarding Name, Image, and Likeness in collegiate athletics has led to a patchwork of legislation and policy across the country. This has resulted in a fragmented NIL landscape filled with different regulation approaches. To better understand the web of regulation that a college athlete must navigate to close an NIL deal, select a university and discuss the regulations facing it from - **the state it resides in, the conference it plays in, and any further regulations established by the University**. (The following website is an excellent tracker of [state and institutional policy](https://businessofcollegesports.com/tracker-name-image-and-likeness-legislation-by-state/))