**[HEA at SII: UNT Vice President & Athletic Director Wren Baker Listening Questions](https://blogs.iu.edu/iupuisii/2021/09/12/hea-at-sii-university-of-north-texas-vice-president-athletic-director-wren-baker/)**

**Discussion Questions**

1. What is the University of North Texas’ Light the Tower Master plan? What are the primary goals it sets out to achieve? (<https://lightthetower.com>)
2. What are the advantages of using an external website for major projects within an athletic department? What are potential disadvantages?
3. Why was Wren Baker able to establish an aggressive strategy as the athletic director for Rogers State?
4. Wren Baker describes the time he promoted offensive coordinator Andy Dorrel to head coach of Northwest Missouri State. What was the significance of chin straps in Baker’s decision?

**Comprehension Questions**

1. Which of the following statements regarding the University of North Texas is false?
   1. The institution has over 40,000 students.
   2. University of North Texas competes in NCAA Division 2 athletics.
   3. School athletics compete in Conference USA.
   4. Roughly 300 student athletes
2. True or False? Wren Baker believes his experience as a public school administrator was largely inapplicable to his career as a college athletic director?
   1. True
   2. False
3. At Rogers State, Wren Baker and his staff operated on a \_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_ budget, meaning he and his staff had to justify every dollar spent.
4. Wren Baker states he does not look at himself as a fundraiser, he sees himself as a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
5. True or False? According to Wren Baker, recent name, image, and likeness policy changes within the NCAA may pose a threat to competitive balance.
   1. True
   2. False